



September 19, 2011

WILSHIRE COUNTRY CLUB

301 N. Rossmore Ave.
Los Angeles, CA 90004
(323) 934-1121

Benefiting:

Eisner Pediatric & Family Medical Center
Los Angeles Ronald McDonald House®
Something mAAgic®
Volunteer League of the San Fernando Valley



Dear Friends,

We invite you to support the 29th Annual American Airlines Flagship Charities Golf Classic and Awards Banquet. This is the only event hosted by American Airlines Western Division that directly benefit four children's charities; Eisner Pediatric & Family Medical Center, Los Angeles Ronald McDonald House®, Something mAAgic and the Volunteer League of San Fernando Valley, all helping to improve the lives of children in our community.

Golfers will start their day with a continental breakfast, club demonstration at the driving range and the opportunity to participate in pre-tournament events. On the course, there will be prizes awarded on many holes; longest and accurate drives as well as closest-to-the pins for all par three holes.

Non-golfers along with the golfers are invited to join us for the cocktail reception and bid on the unique silent auction items followed by the Awards Banquet. During the awards banquet we host a spectacular live auction with one-of-a-kind American Airlines travel packages that include luxurious 5-star hotels and resort stays. Back by popular demand, we will be having the Reverse Drawing.

Early sponsorships are encouraged as we anticipate a sell-out crowd. Please call the American Airlines Flagship Charities Golf Classic office to discuss sponsorship opportunities at (310) 648-6411 or email flo@flagshipcharities.org. For your convenience, registration is available on-line at www.flagshipcharities.org.

We look forward to welcoming you on September 19th at Wilshire Country Club.

Sincerely,

Cathy Bradley Berg

Deborah Pattillo

Children's Charities

Eisner Pediatric & Family Medical Center

Eisner Pediatric & Family Medical Center is a quality-focused, nonprofit community health center dedicated to improving the physical, social, and emotional well-being of people in the communities we serve, regardless of income. As an FQHC, our overarching purpose is the provision of primary and preventive care to traditionally marginalized, underserved populations. We are one of a handful of providers of accessible, free and low-cost health services in downtown and South Los Angeles, functioning as a "medical home" area residents can count on for timely and culturally responsive care. Our model of integrated care includes medical and dental services (adult and pediatric), mental health counseling and psychotherapy, comprehensive pregnancy care, school-based services, early development and intervention services, and a wide variety of enabling and educational programs. In 2009, we provided 107,852 visits to 24,741 unduplicated patients.

Los Angeles Ronald McDonald House®

Los Angeles Ronald McDonald House offers a safe, nurturing haven for families with children undergoing treatment for cancer and other catastrophic illness. The need for our programs and services is urgent, as we have operated at maximum occupancy for the last ten years. That's why we are proud to have recently added a new building which is an additional 40 rooms for our families and children. Through the support received from our community and Flagship Charities Golf Tournament, we are able to serve 75 families each night and have become one of the largest Ronald McDonald Houses in the world!

Something mAAgic®

The Something mAAgic Foundation®, is a non-profit organization comprised of volunteers who are current and former employees of American Airlines, American Eagle and American Airlines Federal Credit Union. We support the missions of Give Kids The World Village® and other children's organizations to create magical memories for children with chronic or life-threatening medical conditions. Our annual marquee event, WishFlight, offers these special children an unforgettable vacation experience in Orlando, Florida. The children and their families fly from around the globe on American Airlines and American Eagle flights to visit Central Florida's attractions. To date, we have had a part in making dreams come true for more than 300 children.

Volunteer League of the San Fernando Valley

The Volunteer League, a non-profit organization, has been in existence for over 58 years, strives to help underprivileged children in the Los Angeles area. This organization provides over 2,000 children with new clothes, shoes, school supplies and toiletries. The gift of brand-new school clothes gives each child a sense of pride and dignity, ultimately fostering personal and academic growth. The League also presents a traveling educational puppet program, designed to teach children about disabilities and raises their awareness and sensitivity to what the disabled can do.

Sponsorship Opportunities

Platinum Sponsor **\$8,000**

- Two foursomes
- Corporate recognition on the web
- Sixteen reservations to the Awards Banquet
- Tee packages for each player

Gold Sponsor **\$4,500**

- One foursome
- Corporate recognition on the web
- Eight reservations to the Awards Banquet
- Tee packages for each player

Tee Sponsor **\$1,000**

- Two reservations to the Cocktail Reception / Awards Banquet
- Acknowledgement on the Web

Dinner Sponsor **\$500**

- Two reservations to the Cocktail Reception / Awards Banquet
- Acknowledgement in the dinner program

Award Banquet **\$100**

- Cocktail Reception / Silent Auction
- Reservation to Awards banquet / Live Auction

Course/Gift Sponsorship **\$ _____**

I would like to designate my sponsorship to _____

Donation

I am not able to attend, enclosed is my donation of \$ _____

Registration

Please respond by
September 1, 2011

Name _____

Company _____

E-mail _____ Telephone _____

To register online and for tournament details
please visit www.flagshipcharities.org

To register by mail, please return this completed form
with payment to:

American Airlines Flagship Charities Golf Classic
222 N. Sepulveda Blvd., Suite 2100
El Segundo, CA 90245
Tel: (310) 648-6411 Fax: (310) 648-6480

Please make checks payable to AMR Foundation

All contributions are tax-deductible within legal limits of the law. Tax ID #76-2086656

Schedule

September 19, 2011
WILSHIRE COUNTRY CLUB
301 N. Rossmore Ave.
Los Angeles, CA 90004
(323) 934-1121

9:30am
Registration
Continental Breakfast

10:45am
Call To Tee

11:00am
Shotgun Start
Lunch Served on the Course

4:00pm
Cocktail Reception
Silent Auction

5:30pm
Awards Banquet
Spectacular Live Auction
Benefit Drawing

Golf Format

Shamble
Best Ball of Foursome
(Low Gross & Low Net)
Each player plays his/her own ball
from the best drive.

Half of an individuals handicap
will be used with a maximum
of 9 strokes allowed.

Foursome

Please respond by
September 1, 2011

1	Golfer Name (Please print) _____	E-mail Address _____
	Attending Dinner? YES or NO _____	
	Guest Name _____	Telephone _____
	Affiliated Golf Club _____	Handicap/Index _____ Shirt Size _____
2	Golfer Name (Please print) _____	E-mail Address _____
	Attending Dinner? YES or NO _____	
	Guest Name _____	Telephone _____
	Affiliated Golf Club _____	Handicap/Index _____ Shirt Size _____
3	Golfer Name (Please print) _____	E-mail Address _____
	Attending Dinner? YES or NO _____	
	Guest Name _____	Telephone _____
	Affiliated Golf Club _____	Handicap/Index _____ Shirt Size _____
4	Golfer Name (Please print) _____	E-mail Address _____
	Attending Dinner? YES or NO _____	
	Guest Name _____	Telephone _____
	Affiliated Golf Club _____	Handicap/Index _____ Shirt Size _____

1	Golfer Name (Please print) _____	E-mail Address _____
	Attending Dinner? YES or NO _____	
	Guest Name _____	Telephone _____
	Affiliated Golf Club _____	Handicap/Index _____ Shirt Size _____
2	Golfer Name (Please print) _____	E-mail Address _____
	Attending Dinner? YES or NO _____	
	Guest Name _____	Telephone _____
	Affiliated Golf Club _____	Handicap/Index _____ Shirt Size _____
3	Golfer Name (Please print) _____	E-mail Address _____
	Attending Dinner? YES or NO _____	
	Guest Name _____	Telephone _____
	Affiliated Golf Club _____	Handicap/Index _____ Shirt Size _____
4	Golfer Name (Please print) _____	E-mail Address _____
	Attending Dinner? YES or NO _____	
	Guest Name _____	Telephone _____
	Affiliated Golf Club _____	Handicap/Index _____ Shirt Size _____